



Kids for Life Foundation

2022 Sponsorship Opportunities

Version 2 • Updated May 10, 2022

About Kids for Life Foundation

- ▶ George Theodoropoulos has been raising money since 2012 and founded Kids for Life Foundation in 2015.
- ▶ Kids for Life Foundation is a CRA-registered charity (769067497RR0001).
- ▶ Our mission is to improve the lives of children receiving medical treatment through various educational, literacy and other special programs.
- ▶ All proceeds raised through the Foundation's activities are donated to the Montreal Children's Hospital Foundation.



heal



love



bond

Supporting Child Life Services

- ▶ Established in 1936, the Montreal Children's Hospital found one of the first Child Life Departments in North America.
- ▶ The Department's mission is to help improve the quality of life for Children and their families:
 - Empower parents, caregivers and families with reliable and up to date health education and information resources.
 - Prepare children for upcoming medical procedures.
 - Support and distract children during treatments.
 - Promote effective coping.
 - Facilitate self-expression.
 - Encourage the continuation of normal life experiences while in the hospital.



A Look Back at 2021

COMEDY
GALA FUNDRAISER

The Relationship Show
WIVES, HUSBANDS, EXES, KIDS
& MOTHER-IN-LAWS

  
FRANCO TADDEO CHANTAL DESJARDINS DEREK SEGUIN

FRIDAY, AUGUST 20, 2021 / 8:00 PM
TICKETS \$50.00

PLAZA UNIVERSEL
5000, RUE SHERBROOKE EST, MONTRÉAL, QC, H1V 1A1
APPETIZERS INCLUDED / PAY BAR / RAFFLE / LIVE DJ

All proceeds donated to
Montreal Children's
Hospital Foundation


KIDS FOR LIFE FOUNDATION
www.kidsforlifefoundation.ca

*Guests must respect all health measures
in place at the time of the event as
announced by Gouvernement du Québec.

BENEFITTING
la fondation
de l'hôpital
de montreal
pour enfants
the montreal
children's
hospital
foundation

2021
TEXAS HOLD 'EM
Poker
TOURNAMENT

FRIDAY, NOVEMBER 5, 2021

TICKETS \$125.00 INCLUDES: BUY-IN + BUFFET + 1 BEVERAGE
BUFFET 6:30 PM • TOURNAMENT STARTS 7:30 PM • PLAZA LE RIZZ 6630 RUE JARRY E. SAINT-LÉONARD

18+ MINIMUM \$4,000 TOTAL CASH PRIZES / GIFT CARDS / AND MORE
REBUYS / RAFFLES / HALF-AND-HALF DRAW

*Guests must respect all health measures in place at the time of the event as announced
by Gouvernement du Québec, including official Proof of COVID-19 vaccination.

FONDATION ENFANTS POUR LA VIE
Faisons une différence!

KIDS FOR LIFE FOUNDATION
Let's make a difference!

FOR MORE INFORMATION
kidsforlifefoundation@gmail.com
514 262-8811

A Look Back at 2021



Thank You to Our 2021 Sponsors!

PLATINE • PLATINUM



Wealth Management
Dominion Securities

Pat Savoia Group



GAV MGMT
AUDIO VISUAL

BMO



Gestion privée
Private Wealth

Thank You to Our 2021 Sponsors!

DIAMANT • DIAMOND



Thank You to Our 2021 Sponsors!

OR • GOLD



Thank You to Our 2021 Sponsors!

OR • GOLD



Thank You to Our 2021 Sponsors!

ARGENT • SILVER



Fer Ornemental UNION Ltée



Thank You to Our 2021 Sponsors!

ARGENT • SILVER



Thank You to Our 2021 Sponsors!

BRONZE • BRONZE



Thank You to Our 2021 Sponsors!

BRONZE • BRONZE



GIUSEPPE NOBILI



LES SERVICES DE COURRIER



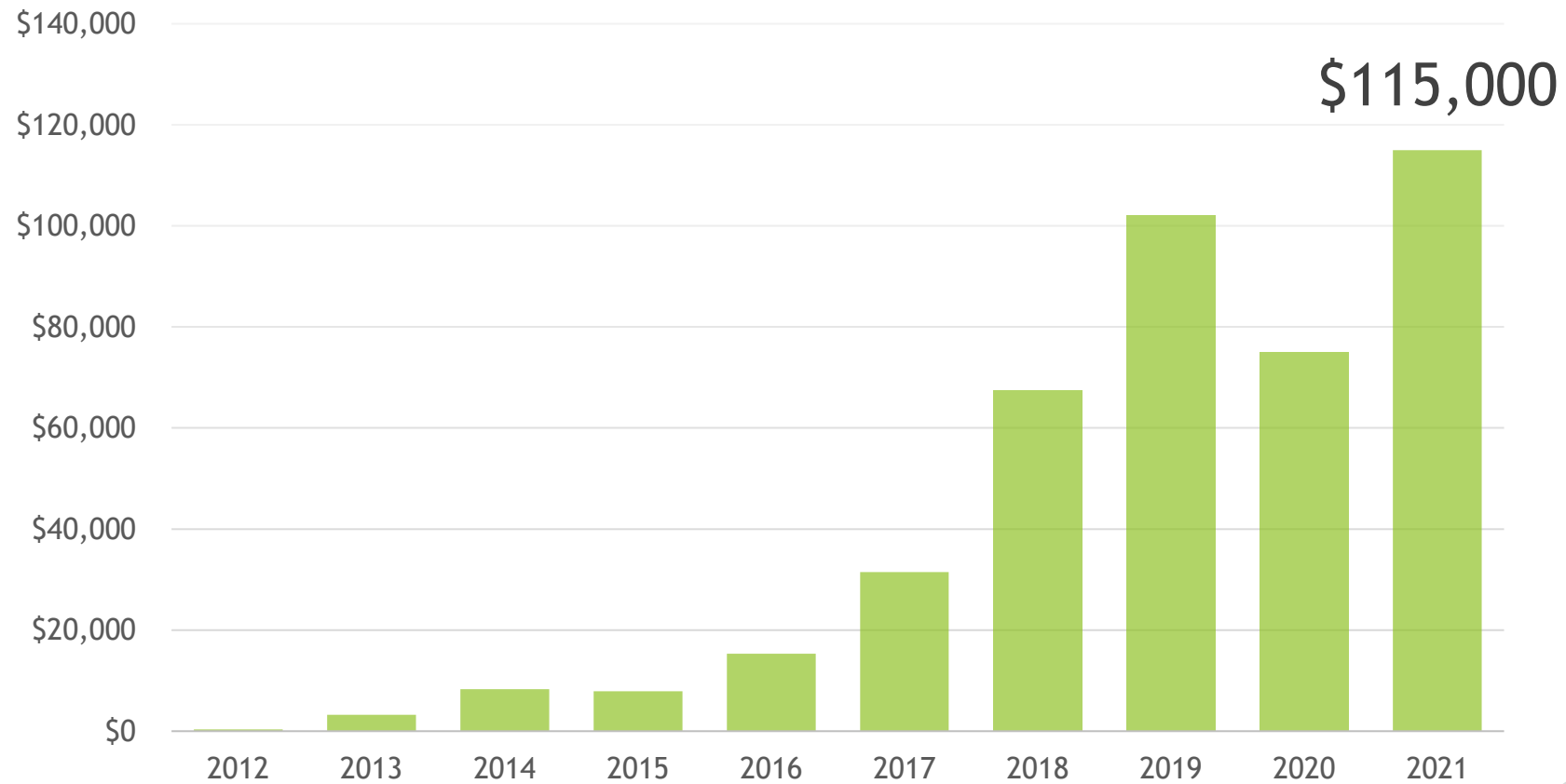
WOMEN OWNED



2021 Donation of \$115,000 Our Most Ever!



Over \$400,000 Raised Since 2012!



Preliminary Calendar of 2022 Activities

- ▶ Texas Hold 'Em Poker Fundraiser
(Plaza Le Rizz, Montreal, QC)
 - Friday, September 16, 2022



- ▶ 8th Annual Halloween Costume Party Fundraiser
(Plaza Le Rizz, Montreal, QC)
 - Saturday, October 22, 2022



*Your sponsorship includes exposure at all events. All in-person events contingent on Québec Government public health regulations and guidelines.

Preliminary Calendar of 2022 Activities

- Kids for Life Foundation Family Resource Centre Plaque Unveiling (Montreal Children's Hospital, Montreal, QC)
 - Date to be announced shortly



**In Recognition of Fulfilling our
\$250,000 Commitment to the
Family Resource Centre!**



Sponsorship Opportunities

2022 Packages

Platinum Sponsorship - \$5,000



- ▶ Limited number of sponsors in this category
- ▶ Pre and-post event exposure:
 - Prominent company logo placement on Kids for Life Foundation website and on social media (Facebook, Instagram, LinkedIn)
 - Company logo included in all email invitations, post-event emails and ticketing platform
- ▶ Event exposure:
 - Company signage as Platinum Sponsor throughout the event
 - Much more based on final event scheduling and public health measures in place

Diamond Sponsorship - \$2,500



► Pre and-post event exposure:

- Prominent company logo placement on Kids for Life Foundation website and on social media (Facebook, Instagram, LinkedIn)
- Company logo included in all email invitations and post-event emails

► Event exposure:

- Company signage as Diamond Sponsor throughout the event
- Much more based on final event scheduling and public health measures in place

Gold Sponsorship - \$1,000



► Pre and-post event exposure:

- Company logo placement on Kids for Life Foundation website and on social media (Facebook, Instagram, LinkedIn)
- Company logo included in all email invitations and post-event emails

► Event exposure:

- Company signage as Gold Sponsor throughout the event
- Much more based on final event scheduling and public health measures in place

Silver Sponsorship - \$500



- ▶ Pre and-post event exposure:
 - Company logo placement on Kids for Life Foundation website and on social media (Facebook, Instagram, LinkedIn)
 - Company logo included in all email invitations and post-event emails
- ▶ Event exposure:
 - Company signage as Silver Sponsor throughout the event
 - Much more based on final event scheduling and public health measures in place

Bronze Sponsorship - \$250



- ▶ Pre and-post event exposure:
 - Company logo placement on Kids for Life Foundation website and on social media (Facebook, Instagram, LinkedIn)
 - Company logo included in all email invitations and post-event emails
- ▶ Event exposure:
 - Company signage as Bronze Sponsor throughout the event
 - Much more based on final event scheduling and public health measures in place

Sponsor Checklist

- ▶ Choose your sponsorship level
- ▶ Send us your company logo
 - Email to gpalermo@mjsameritrans.com upon confirmation of your sponsorship
 - Accepted formats are EPS, TIFF or high-resolution JPG
- ▶ Make your sponsorship cheque payable to “Kids for Life Foundation”
 - A sponsorship invoice will be provided



Get in Touch!

Ready to sponsor or have questions?

► Phone:

- George Theodoropoulos 514.262.8811
- Johnny Viselli 514.979.2721

► Email:

- kidsforlifefoundation@gmail.com

► Follow us:

- Website: kidsforlifefoundation.ca
- Facebook: facebook.com/kidsforlifefoundation
- LinkedIn: linkedin.com/company/kids-for-life-foundation
- Instagram: instagram.com/kidsforlifemontreal/
- YouTube: youtube.com/channel/kidsforlifefoundation *See our new Foundation video!*



Thank You for Your Support!



FONDATION
ENFANTS POUR LA VIE

KIDS FOR LIFE
FOUNDATION